

For Immediate Release

Contact:
Mireya Raygoza
(562)356-3333 ext. 1002
mireya.raygoza@apperson.com

Apperson DataLink is Thrilled to Announce the We Love Teachers Contest with the Chance to Win up to \$500!

Apperson DataLink loves teachers and wants to hear why you love teachers, too.

Los Angeles, CA – Starting May 6, in honor of National Teacher Appreciation Day, Apperson DataLink is giving participants the chance to win \$500 by submitting a video about a teacher that has made a difference in their life.

“We love teachers because they have impacted our lives in ways that have opened up so many doors for us,” said Bill Apperson, Chairman of the Board at Apperson. “We all know how much work and effort teachers put into teaching every day, and this is just one of the many ways to thank them.”

Apperson staff created videos all detailing how teachers made a difference in their lives. All the stories are quite different but all share one commonality, a teacher that went above and beyond which ultimately changed their lives in the most positive, life-changing way.

“The great thing about this contest is that anyone can participate. Whether you’re an adult who still remembers that one teacher that changed your life, a current student, or a parent with children that have outstanding teachers, you can participate. After all, everyone has been affected by a teacher in one way or another,” said Apperson.

All interested participants should visit <http://www.apperson.com/we-love-teachers/> to check out the videos. To enter the contest, simply go to the same link, click the “Share your story” button and proceed with the easy-to-follow instructions in uploading your video about what teacher made a difference in your life.

###

About Apperson:

Apperson creates smart, friendly and affordable data capture solutions to drive informed decision. Apperson’s full range of products and custom services leverage extensive capabilities to meet varied assessment, survey and other information collection needs.

www.apperson.com